**Top to Bottom Designations for IT Firm**

### **🔝 Executive Leadership**

1. **Chief Executive Officer (CEO)**
2. **Chief Operating Officer (COO)**
3. **Chief Technology Officer (CTO)**
4. **Chief Marketing Officer (CMO)**
5. **Chief Financial Officer (CFO)**

### **🧩 Senior Management**

1. **Vice President – Technology / Engineering**
2. **Vice President – Marketing**
3. **Vice President – Operations**
4. **Vice President – Product Management**
5. **Creative Director**
6. **General Manager (GM)**

### **🧠 Department Heads / Mid-Level Managers**

1. **Project Manager / Delivery Manager**
2. **Product Manager**
3. **Marketing Manager / Digital Marketing Manager**
4. **Design Lead / UI/UX Manager**
5. **Development Manager / Tech Lead**
6. **Sales Manager / Business Development Manager**
7. **HR Manager / Talent Acquisition Manager**

### **🧑‍💻 Technical & Creative Team**

1. **Senior Software Engineer / Developer**
2. **Software Engineer / Developer**
3. **Mobile App Developer (iOS / Android / Flutter)**
4. **Frontend Developer**
5. **Backend Developer**
6. **Full Stack Developer**
7. **UI/UX Designer**
8. **Graphic Designer**
9. **QA Engineer / Tester**
10. **DevOps Engineer**
11. **System Administrator**

### **📢 Marketing & Content Team**

1. **Digital Marketing Executive**
2. **SEO Specialist**
3. **Social Media Manager**
4. **Content Writer / Copywriter**
5. **PPC Specialist / Performance Marketer**
6. **Email Marketing Executive**

### **📈 Sales & Support**

1. **Business Analyst**
2. **Sales Executive / Business Development Executive (BDE)**
3. **Customer Support Executive / Client Relationship Manager**

### **🧾 Administrative & Support Staff**

1. **HR Executive / Recruiter**
2. **Office Administrator**
3. **Finance Executive / Accountant**
4. **IT Support Technician**
5. **Receptionist / Office Assistant**